

Corporate Sponsorship with Hypertension Australia

Join us in advancing health through prevention, detection and control of high blood pressure.





About us

Hypertension Australia Ltd. (established 2022) is the evolution of The High Blood Pressure Research Council of Australia (HBPRCA), which has led to advancement in high blood pressure research since 1979. Under the leadership of Prof Markus Schlaich and the Hypertension Australia Board, our transformation reflects our expanded mission beyond research into advocacy, implementation, education, and community engagement.

Our vision

To ensure Australians have the best-managed blood pressure in the world.

We strive for excellence in:

-  Research: Generating knowledge through investigation, discovery, innovation, and practical translation
-  Education: Disseminating knowledge and translating research findings
-  Implementation: Supporting the conversion of research into policy and practice
-  Advocacy: Creating supportive environments through healthy public policy and lifestyle initiatives

Partnering to transform Australia's blood pressure health

By becoming a corporate sponsor with Hypertension Australia, you are joining a dedicated team of health professionals committed to achieving world-leading blood pressure management for all Australians. As a corporate sponsor, you will have the opportunity to share your organisation's news and innovations through our networks, provide specialised training sessions, and showcase your expertise to key stakeholders, while demonstrating your organisation's commitment to improving national health outcomes. Together, we can build a healthier future where high blood pressure is effectively prevented, detected, and managed across all communities.












**Hypertension
Australia**



Corporate member

Sponsorship benefits

Brand visibility

-  Authorisation to use our Corporate Member Logo in promotional materials
-  Your organisation logo and website link are featured on the Hypertension Australia website home page
-  Your organisation profile is featured on the Corporate Partners page on the Hypertension Australia website
-  Your organisation logo in the Hypertension newsletters (five newsletters per year)
-  Promotional articles in the Hypertension Australia newsletter and the news section on the Hypertension Australia website:
 - Platinum: three articles per year
 - Gold: two articles per year
 - Silver: one article per year
-  Social media recognition and mentions on the Hypertension Australia LinkedIn and X pages:
 - Platinum: three social media posts per year
 - Gold: two social media posts per year
 - Silver: one social media post per year
-  Recognition at all Hypertension Australia events

Strategic engagement



-  Executive access: Two representatives (one for Silver) invited to an annual Corporate Member Meeting (virtual) with Hypertension Australia board members with the opportunity to:
 - Contribute to the direction and plans of Hypertension Australia
 - Provide feedback on issues of particular relevance to your company
 - Discuss the plans for HA Scientific Meetings and projects
 - Identify areas for investment and development in hypertension and associated CV diseases
-  Priority consideration for speaking opportunities at conferences

Clinical trial expertise

Hypertension Australia members have significant experience conducting phase 1-4 clinical trials in the cardiovascular, cardio-metabolic and device space. This body of expertise is available for advice to partners.

Professional development

Exclusive corporate member webinar series promoted to the Hypertension Australia database:

-  Platinum: Host two educational webinars annually
-  Gold: Host one educational webinar annually





**Hypertension
Australia**

Corporate member

Sponsorship benefits continued

Additional benefits




-  Priority sponsorship: First consideration for Scientific Meeting sponsorship opportunities
-  Complimentary memberships: Two individual (one for silver) annual memberships which include voting opportunities

Awards support

Corporate Members are encouraged to sponsor Hypertension Australia Awards and ad-hoc awards presented at the Hypertension Australia Annual Scientific Meeting. This is a great opportunity to highlight your company's commitment to hypertension and cardiometabolic research.

Partnership terms

Flexible commitment options:

-  One year at standard rates
-  Two years at discounted rates
-  Custom arrangements available for extended partnerships

Corporate membership tiers

Prices are ex GST and are in Australian dollars.

Level	Annual fee	Two-year fees
Platinum	AU \$50,000	AU \$95,000
Gold	AU \$40,000	AU \$76,000
Silver	AU \$30,000	AU \$57,000

**Note: Benefits and terms are subject to annual review. For the most current information, please contact the Secretariat.*

For further information please contact the Hypertension Australia Secretariat

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