

| Benefits | Platinum sponsor | Gold sponsor | Silver sponsor | Coffee cart sponsor | Delegate lanyard sponsor | Catering break award finalist sponsor |
|--|------------------|--------------|----------------|---------------------|--------------------------|---------------------------------------|
| | Exclusive | 2 only | Unlimited | Exclusive | Exclusive | 4 only |
| | \$18,000 | \$12,000 | \$8,000 | \$6,500 | \$3,000 | \$1,500 |
| Complimentary registrations | 4 | 3 | 2 | 1 | | |
| Verbal acknowledgement and speaking (3 min) opportunity at ASM awards reception (subject to Exec approval) <i>*shared with two sponsors</i> | | • | | | | |
| Verbal acknowledgement and speaking (5 min) opportunity at the opening Satellite Symposium (subject to Exec approval) | • | | | | | |
| Verbal acknowledgement at the opening and closing plenary session | • | • | | | | |
| Logo included on the combined sponsor PowerPoint holding slide at the beginning of each session | • | • | • | • | • | |
| Exclusive company logo on the PowerPoint holding slide at the end of the session before the allocated sponsored catering break | | | | | | • |
| Logo printed on all delegate lanyards | | | | | • | |
| Tabletop display | • | • | • | | | |
| Logo, profile and link on the ASM page on the Hypertension Australia website | • | • | • | • | • | |
| Logo on ASM marketing emails | • | • | • | • | • | |
| Logo included on the final PDF program (available for download from the Hypertension Australia website) | • | • | • | | | |
| Display pull-up banner in the plenary room | • | • | | | | |
| Logo displayed on catering stations and display signage prominently displayed next to the presentation area | | | | | | • |
| Verbal acknowledgement as award session finalist sponsor during the awards presentation | | | | | | • |
| Coffee cart with prominent display pull up banner signage next to coffee cart | | | | • | | |
| Optional branding opportunities of disposable coffee cups and/or barista aprons (to be provided by the sponsor, subject to venue approval) | | | | • | | |
| Access to delegate list | • | • | • | • | • | |
| Sponsor recommended publication, article citations in an ASM email with a link to the full article in the lead-up to the conference (subject to Exec approval) | 2 | 1 | | | | |